



12TH INTERNATIONAL
TYPO3 CONFERENCE
**BECOME A
SPONSOR**



T3CON16
MUNICH

WHY SPONSOR?

In this brochure you will find all the attractive and well known packages we created, based on our experiences with past T3CONs, Bar Camps and other events. Want something new? No problem! This year we have created some new special sponsorship packages!

For example the **Theme Sponsor**: You are an expert for a special theme, for example Agile or Marketing? Share your knowledge with the community! Create slots in the official program for your topic, bring your own speakers, be an active part of the presentation of your talks! Or become **Graphic Recorder Sponsor**. This year we want to have graphic recorders, who will create live artwork on large canvases. Using the information presented in sessions at the conference - maybe with your logo on it? You will find much more news in this brochure! As every year, we are open for your ideas - just get in touch with us.

And now - enjoy the world of sponsoring T3CON16!

OVERVIEW

The T3CON Europe is the biggest international TYPO3 Conference in the world. Two days full of international speakers, innovative talks and a wide range of topics for people from different industries. It is a great opportunity to meet new people and learn cool new stuff. Sponsoring the T3CON16 is a great way to support the project of TYPO3 and set a remarkable footprint within the TYPO3 Community.

WHEN

26.10.2016 – 27.10.2016

EXPECTED ATTENDEES

400

CONFERENCE LANGUAGE

English

TARGET GROUP

Decision makers, Marketeers, Developers,
Consultants, Business analysts

LOCATION

Hilton Munich Park
Am Tucherpark 7
D-80538 München





PLATINUM SPONSOR

- » 5 free tickets for the conference
- » Mailing to potential customers with the option to receive a 20 % discount on the conference tickets (mailing costs are covered by the sponsor)
- » Your logo presentation on each webpage located at www.t3con.eu
- » Recognition of the sponsor within the conference proceedings and brochure
- » Special thanks and reference within the opening keynote presentation
- » Logo-Positioning on all printed material larger than DIN A5
- » Recognition of the sponsor in all newsletters
- » Display area within the venue (10 m²)
- » Reference to your company in selected printed advertisements, press releases and communication to the public
- » Your logo on the Awards photo wall
- » Speaker time slot (after qualification by the jury)
- » The option to distribute your own marketing material during the conference
- » News on Twitter & Facebook
- » Conference room name
- » Use your own meeting room for 2 hours per day for talks with customers

EUR 12500,00*
*PLUS TAX

GOLD SPONSOR

- » 3 free tickets for the conference
- » Mailing to potential customers with the option to receive a 20% discount on the conference tickets (mailing costs are covered by the sponsor)
- » Display of the sponsor's logo on the sponsors- and startpage
- » Recognition of the sponsor within the conference proceedings and brochure
- » Special thanks and reference within the opening keynote presentation
- » Reference to company in some printed advertisements and communication to the public
- » The option to distribute your own marketing material
- » Display area within the venue (5 m²)
- » News on Twitter and Facebook
- » Recognition of the sponsor in all newsletters
- » Use your own meeting room for 1 hour per day for talks with customers

EUR 9000,00[★]
*PLUS TAX

SILVER SPONSOR

- » 1 free ticket for the conference
- » Mailing to potential customers with the option to receive a 15% discount on the conference tickets (mailing costs are covered by the sponsor)
- » Display of the sponsor's logo on the sponsors page
- » Recognition of the sponsor within the conference proceedings and brochure
- » The option to distribute your own marketing material
- » Display area within the venue (2 m²)
- » News on Twitter & Facebook
- » Recognition of the sponsor in two newsletters (before and after the event)

EUR 6000,00*
*PLUS TAX



T3CON16
MUNICH

THEME SPONSOR

Present yourself as an expert of a theme, create a part of the official program, bring your own speakers – become theme sponsor! It's your theme – show that you are the expert!

- » Create 4 to 6 talks in the official program with speakers you want to listen to (speakers have to speak good fluent english, minimum 1 speaker should be external, not part of the TYPO3 Community or your company)
- » One time slot for a speaker of your own company (topic has to be approved through the event team)
- » Recognition of the sponsor within the program on website and brochure: "Agile talks presented by..." (example)
- » Sponsor is responsible for presentation of the slots
- » We will help and show you all papers we

have in the Call for Papers that fit with your topic

- » The theme sponsor pays for potential costs for speakers (travel costs, fee)

EUR 2000,00[★]

*PLUS TAX

Possible Basic Themes:

- » Modern Web
- » Marketing
- » Agile
- » E-Commerce
- » CMS
- » Open topics in innovative formats



T3CON16
MUNICH

GRAPHIC RECORDER SPONSOR

- » 1 free ticket for the conference
- » Graphic recorder will be recording the sessions during the performance as they are presented live on stage on a canvas with your logo
- » Approximately 30-40 graphics as session documentation with your logo will be published on the website and social media to share
- » Display of the sponsor's logo on the sponsors page and printed program

EUR 4000,00[☆]
*PLUS TAX

COFFEE BREAK SPONSOR

BOOKED

- » 1 spot available
- » 1 free ticket for the conference
- » Recognition of the sponsor within the program: "Coffee break invitation courtesy of..."
- » Corporate design display at the coffee station (supplied by the sponsor)
- » The option to distribute your own marketing materials
- » Display of the sponsor's logo on the sponsors page

EUR 4000,00[☆]
*PLUS TAX



T3CON16
MUNICH

SOCIAL EVENT SPONSOR

- » 1 free ticket for the conference
- » Special recognition of the sponsor within the program on website and brochure
- » Display of the sponsor's logo on the sponsors page
- » Corporate design at social event
- » Own social media activity
- » Recognition of the sponsor in one newsletter

EUR 4000,00[★]
*PLUS TAX

DO-NOT- DISTURB SPONSOR

- » 1 spot available
- » 1 free ticket for the conference
- » Your company logo or selected graphics printed on your individual "do-not-disturb" cards used in the conference hotel Hilton Munich Park
- » QR-Code with link to the website with your logo, where the attendees can see a selected number of pictures from each conference day
- » Display of the sponsor's logo on the sponsors page and printed program

EUR 4000,00[★]
*PLUS TAX



T3CON16
MUNICH

GUESTROOM KEYCARD HOLDER

- » 1 spot available
- » 1 free ticket for the conference
- » Your company logo or selected graphics printed on guestroom key card holders
- » Display of the sponsor's logo on the sponsors page and printed program

EUR 4000,00[☆]
*PLUS TAX

PHOTO- BOOTH SPONSOR



- » 1 spot available
- » 1 free ticket for the conference
- » Branded photobox and photos for the attendees with your logo
- » Display of the sponsor's logo on the sponsors page and printed program

EUR 4000,00[☆]
*PLUS TAX



T3CON16
MUNICH

W-LAN SPONSOR

- » 1 spot available
- » 1 free ticket for the conference
- » Supply of the 100 Mbit/s Internet connection
- » Display of up to 3 company displays available (max: h: 215cm; w: 120 cm)
- » Special thanks within the opening keynote presentation
- » Display of the sponsor's logo on the sponsors page and printed program

EUR 3000,00[★]
*PLUS TAX

T-SHIRT SPONSOR



- » 1 spot available – booked!
- » Logo on the individual T-Shirts handed out to conference attendees and helping hands
- » Display of the sponsor's logo on the sponsors page and printed program
- » Please note: all design matters have to be approved by the design team of T3CON16
- » The costs for the production of the individual T-Shirts has to be covered by the sponsors

EUR 2000,00[★]
*PLUS TAX



T3CON16
MUNICH

GIVE AWAY SPONSOR

- » Create one give away branded with your logo and T3CON16 logo
- » Display of the sponsor's logo on the sponsors page and printed program
- » Please note: the cost for the production of the individual give away has to be covered by the sponsors

EUR 2000,00[★]
*PLUS TAX

GOODIE BAG SPONSOR



- » 1 spot available
- » Your logo on the official goodie bag of the T3CON16
- » Display of the sponsor's logo on the sponsors page and printed program
- » Please note: all design matters have to be approved by the design team of T3CON16

EUR 1000,00[★]
*PLUS TAX



T3CON16
MUNICH

LANYARD SPONSOR



- » 1 spot available
- » Your logo on the Lanyard
- » Display of the sponsor's logo on the sponsors page and printed program
- » Please note: All design matters have to be approved by the design team of T3CON16
- » The cost for the production of the lanyards has to be covered by the sponsor

EUR 1000,00*
*PLUS TAX

DONATIONS PACK 1

- » Weblink to your company on the conference sponsor site with logo

EUR 500,00*
*PLUS TAX

PRINTED PROGRAM SPONSOR

- » 1 free ticket for the conference
- » Prominent placement of your company in our printed brochure with text and logo

EUR 1000,00*
*PLUS TAX

DONATIONS PACK 2

- » Weblink to your company on the conference sponsor site with text but without logo

EUR 250,00*
*PLUS TAX



T3CON16
MUNICH

„MEET THE COMMUNITY“ – LOUNGE SPONSOR

- » 1 spot available
- » 1 free ticket for the conference
- » Announcement during opening session
- » Lounge will be manned by 3-4 competent members of the TYPO3 Community (during conference and social event)
- » Lounge prominently situated in the expo area
- » Furnishing through us
- » Possibility to brand the exclusive lounge with your company logo or selected graphics
- » Display of the sponsor's logo on the sponsors page and printed program

EUR 4000,00[☆]

*PLUS TAX

QUESTIONS?



VOLKER GRAUBAUM



JULIANE STEINMETZ

LET'S GET IN TOUCH

TEL +49 (0) 178 718 52 81

MAIL JULIANE.STEINMETZ@TYPO3.ORG

**MAKE
INNOVATION
HAPPEN**